

# WYETH AUGUSTINE MARCEIL

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## WORK EXPERIENCE

### CORNELL UNIVERSITY - JUST PLACES LAB | ITHACA, NEW YORK

• GRADUATE RESEARCH ASSISTANT, FALL 2021 - PRESENT

Research Assistant working primarily within the CROWD Network (circularity, reuse, and zero waste development) to further salvage, reuse and deconstruction policy to combat waste in the built environment in New York State. Examples of work include:

- Analyzed existing municipal deconstruction policies and compiled a recommendation guide for the City of Ithaca to consider deconstruction legislation.
- Created visual media to communicate the benefits of building deconstruction and material reuse. Completed one public exhibition with another in development.

### MCKINSEY & COMPANY | CHICAGO, ILLINOIS

• SENIOR DESIGNER, 2019-2020 | DESIGNER, 2018 | JUNIOR DESIGNER, 2017 | DESIGN INTERN, FALL 2016

Developed and utilized a broad design and advisory toolkit to work with global clients across many industries and phases of development. Examples of work include:

- Conducted in-home and on-site ethnographic interviews with Lymphoma patients and doctors to identify gaps in the Cancer care continuum and improve health outcomes.
- Guided comprehensive redesign of a well-known appliance brand's product portfolio and developed one product line to full-scale production prototype.

## DESIGN INTERNSHIPS

### HERBST PRODUKT | SANTA CRUZ, CALIFORNIA | SPRING 2016

### BRIGADA DESIGN | ZAGREB, CROATIA | SUMMER 2015

### FOSSIL GROUP | DALLAS, TEXAS | FALL 2014

### TECHTRONIC INDUSTRIES | ANDERSON, SC | SPRING 2014

## EDUCATION

### CORNELL UNIVERSITY

• 2021 - 2023 (EXPECTED) MASTER OF REGIONAL PLANNING

Pursuing an education in Planning to complement my design background with a historic and contemporary understanding of place, policy, and inequity with hopes of contributing to a more just future. Academic emphasis on understanding material streams and combating waste.

### UNIVERSITY OF CINCINNATI

• 2012 - 2017 B.S. INDUSTRIAL DESIGN, CINCINNATUS SCHOLAR

One of six graduating students awarded Presidential Leadership Medal of Excellence for scholarship, leadership, character, and service as selected by the University President.

## VOLUNTEER WORK

### DESIGN IN MIND | CINCINNATI, OHIO

• FOUNDER, PRESIDENT, REMOTE ADVISOR, 2016-2021

Organized a network of University of Cincinnati students working weekly in local art classrooms to amplify young creativity, better connect University to city and increase representation in design. Since 2015, 150+ students and 5 schools have participated.

### THE OR FOUNDATION | ACCRA, GHANA

Ongoing support for a non-profit working to combat a complex global secondhand clothing supply chain wreaking environmental havoc in Ghana.

### MASTER COMPOSTERS | ITHACA, NEW YORK

Underwent in-depth compost education through the Cornell Cooperative Extension and now share knowledge and promote composting throughout Tompkins County, NY.

## SKILLS

- GIS MAPPING
- GRAPHIC DESIGN
- ETHNOGRAPHIC RESEARCH
- SOLIDWORKS 3D
- ADOBE SUITE
- HAND + DIGITAL SKETCHING
- DATA ANALYSIS
- MICROSOFT SUITE
- ECONOMIC IMPACT ANALYSIS